



NIETO SENETINER

DESDE 1888





THIS IS NIETO SENETINER

A winery with a history dating back 130 years, known across Argentina for its quality and achievements.

Recognized for constant renewal, with the commitment to continue evolving.

Exceptionally high quality and a portfolio of well-known brands, an open invitation to explore and discover a true icon of Argentine wine.



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Over a rich and diverse history dating back more than a century, Nieto Senetiner has built a unique identity in the world of wine. This history can be summarized in four simple questions.



WHEN?

Part of what makes Nieto Senetiner so special is a history that runs parallel to that of Argentine wine: founded in 1888, the company has celebrated more than 130 harvests. It is a history encompassing our land, but also our people. On this long path of achievement and progress, passion has been a constant among all the makers of the company.



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WHERE?

The second key aspect of the company's identity is its region of origin. Our winery is located in Vistalba, Luján de Cuyo, the traditional "First Zone" of Mendoza where the Argentine wine industry was born. In this strategic zone, with its excellent climate and logistical resources, Nieto Senetiner was founded more than a century ago, just as the first Italian immigrants were reaching these lands. With century-old grapevines and its iconic colonial house, Nieto Senetiner makes wine for the world in a region of Mendoza with extraordinary potential for growing grapes.





WHO?

The third cornerstone of Nieto Senetiner's unique identity is its work team. The dynamic, diverse team of professionals at Nieto Senetiner holds the knowledge passed down from generation to generation. Santiago Mayorga, widely considered one of the 50 most influential young people in major wine publications, currently heads the team. Under his leadership, these renowned professionals take on the day-to-day challenge of honoring, while also reshaping, tradition.



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WHAT?

Finally, Nieto Senetiner wines play the leading role in this story. A broad scope of complex, elegant, well-balanced wines, the best of each varietal, designed to suit different drinking occasions. Every line of Nieto Senetiner wine has its own name and is a leader in its respective segment, the ultimate expression of knowledge of the land and its wine passed down from one generation to the next.

Welcome, wine lovers.
This is Nieto Senetiner.
Makers and shakers in the
history of Argentine wine.



Don Nicanor

NIETO SENETINER
PATRIMONIAL


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Made from our own vineyards in Luján de Cuyo at Villa Blanca and Las Tortugas.

An homage to the winery's founder. A line of extraordinary varietals made with select organic grapes from vineyards in Luján de Cuyo and Uco Valley.

This line honors the heritage grapes that gave origin to winemaking in Mendoza.

Nieto Senetiner is the purest expression of the Mendoza terroir, which adds structure, balance and elegance to every varietal.





Camila

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Camila is a delicate wine with strong fruit flavors that conjures up Nieto Senetiner's fresh spirit.

Fran

Fran is an intense, vibrant wine that conjures up Nieto Senetiner's young spirit.

BENJAMIN

Noble and authentic, Benjamin is the classic Argentine wine by Nieto Senetiner.



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